



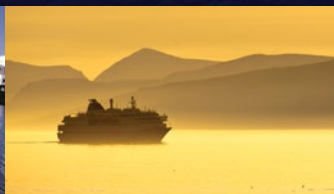
# LONDON CRUISE SHOW

Olympia, London 22-23 March 2014

[cruisingshow.com](http://cruisingshow.com)

## Your Cruising Mini-Guide

Whether you are looking for a once in a lifetime world-voyage, exciting adventure, sumptuous ultra-luxury or a sun seeking fun break with all the family, cruising offers something for everyone. We understand that the options can seem vast and it can often be confusing to know who to talk to about what style - that's why we have created mini-guides exploring what you can expect from each cruising type and the companies who can help you discover your perfect voyage - plus you can meet these companies at the show to find out more.





## River

By their very nature, riverboats need to be smaller and more compact, generally accommodating only 200 or so guests. They offer a different pace with a more relaxed atmosphere. Think of it as a floating city break as riverboats generally dock in city centres while passing through beautiful scenery in-between.

### Cruise Providers:

- AmaWaterways ● APT River Cruises
- Avalon Waterways ● CroisiEurope
- Discover Egypt ● Shearings River Cruises
- The River Cruise Line ● Uniworld River Cruises
- Viking River Cruises

### Popular Destinations:

China, Egypt, Europe, Russia, Myanmar and the Amazon



## Adventure

Sailings on stately tall ships, smaller boats and expeditionary vessels are an ideal way to delve into the world's most offbeat destinations and spot spectacular wildlife. Discover the best sites to view polar bears, to meet indigenous tribe people or follow in the footsteps of legendary explorers.

### Cruise Providers:

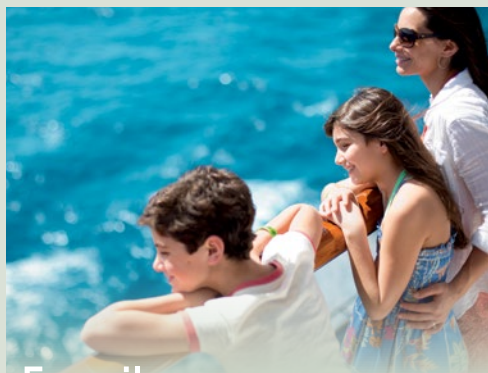
- Adventure Canada ● Aqua-Firma
- Cruise North Expeditions ● Furlongs Travel
- Hapag-Lloyd Cruises ● Hurtigruten
- Noble Caledonia ● Silversea Expeditions
- Star Clippers

### Popular Destinations:

Arctic, Antarctica, Canada, Cuba, Galapagos Islands, Norway and the Amazon







## Family

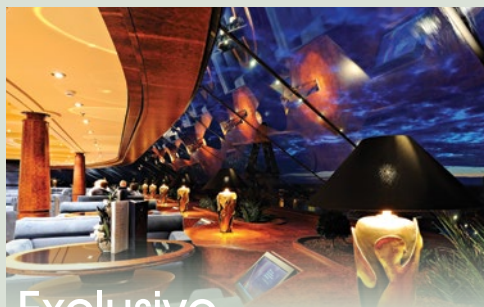
With state-of-the-art ships offering everything from ice-skating rinks to onboard water parks, many cruise lines offer incredible family-orientated facilities to entertain children of all ages. Families looking for relaxation, fun and enjoyment need not look any further.

### Cruise Providers:

- Carnival Cruise Lines ● Celebrity Cruises
- Costa Cruises ● MSC Cruises ● Norwegian Cruise Line ● P&O Cruises ● Princess Cruises
- Thomson Cruises

### Popular Destinations:

Baltics, Bahamas & Bermuda, Caribbean, Europe, Mediterranean and Mexico



## Exclusive clubs & suites

Cruise ship accommodation is moving upmarket with mainstream lines increasingly introducing more suites and exclusive guest areas. Choose from spa suites that have unlimited access to wellness areas, suites with butler service or those with direct access to private restaurants, their own swimming pool and exclusive deck areas.

### Cruise Providers:

- Celebrity Cruises – Reflection Suites
- Cunard – Grill Suites ● MSC Yacht Club
- Norwegian Cruise Line – Haven

### Popular Destinations:

Asia, Australia & New Zealand, Europe, Middle East and South America



## World

Circumnavigating the globe is still one of the ultimate cruise experiences. They depart from various points in Europe and the USA, though Southampton is the traditional port for British world cruise passengers to sail from. Voyages range from around 80 days to six months, and combine ocean crossings with exotic destinations across different continents.

### Cruise Providers:

- Crystal Cruises ● Cunard ● Fred. Olsen Cruise Lines ● Holland America Line
- Oceania Cruises ● P&O Cruises
- Princess Cruises ● Regent Seven Seas Cruises
- Saga Cruises ● Seabourn ● Silversea

### Popular Routes:

Eastwards through Asia to Australasia or Westwards to the Caribbean and through the Panama Canal



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**London CRUISE  
Show**  
at Olympia!



## Small ships

Smaller ships can squeeze into the nooks and crannies of the world that larger, mass market vessels cannot reach, bringing a more intimate and individual feel to your cruise. This means you can experience lesser known and explored destinations in sociable surroundings more reminiscent of a relaxed private club.

### Cruise Providers:

- Hebridean Island Cruise ● Hurtigruten
- Louis Cruises ● Noble Caledonia
- Portuscale Cruises ● SeaDream Yacht Club
- Seafarer Cruises ● Star Clippers
- Variety Cruises ● Voyages to Antiquity

### Popular Destinations:

Adriatic, Antarctic, Arctic, Asia, Caribbean, Greece, Norwegian Fjords and the Baltic

## Premium & ultra luxury

Opulent surroundings, attentive service and quality dining are hallmarks of luxury cruises on both small ships and mega-yachts that often cater for only a few hundred guests. You can expect more space with upscale suite accommodation, chic deck areas, speciality restaurants, and ports of call more off the beaten track. Such cruises are largely all-inclusive, without extra charges for drinks, gratuities and, in some cases, shore excursions.

### Cruise Providers:

- Crystal Cruises ● Hapag-Lloyd Cruises
- Hebridean Island Cruises ● Oceania Cruises
- Regent Seven Seas Cruises ● Seabourn
- SeaDream Yacht Club ● Silversea

### Popular Destinations:

Mediterranean, Asia, Caribbean and Alaska

